

American Society of Gene & Cell Therapy 2026 Annual Meeting Sponsor and Advertiser Terms and Conditions

Introduction:

ASGCT is driven to provide the highest quality Annual Meeting possible. The term “Show Management” used herein and in subsequent regulations shall mean the American Society of Gene and Cell Therapy (ASGCT), its vendors or employees acting for it, and the management of sponsorships and advertisements. The term “supporter” used herein and in subsequent conditions shall mean the company signing this Sponsor and Advertiser Agreement.

The individual executing this Sponsor and Advertiser Agreement warrants that they have the authority to bind contractually the organization applying for the selected item(s).

Payment and Cancellation Terms:

All sponsorship and advertisement items are non-refundable.

Selections are not *guaranteed* until the application is confirmed, and full payment is received. Show Management will confirm your selections within 3-5 business days after the application is submitted and reviewed. Confirmation will come via email from exhibits@asgct.org.

Supporters must pay the total balance by the date stated on the invoice. Full payments for all Annual Meeting support items (sponsorships, advertisements, and exhibit booth space) must be received by March 6, 2026. If outstanding balances are not received by this date, ASGCT reserves the right to cancel the items without terminating the supporter's obligation to pay.

In the event of cancellation of the ASGCT Annual Meeting as a result of acts of God, war, terrorism, disaster, pandemic, governmental regulations, power or internet outages, strikes, or other causes that would prevent its scheduled opening or continuance, this agreement will be terminated immediately. The supporter hereby waives all claims against the ASGCT for damages, reimbursement, refund, or compensation. ASGCT shall not be financially liable in the event the show is interrupted, cancelled, moved, or rescheduled.

Sponsorship Fulfillment:

Sponsorship and advertising items are subject to change. All advertisements and graphics must be approved by ASGCT prior to printing. ASGCT adheres to a right of first refusal process for organizations who have supported certain exclusive programs or activities the previous year. This process does not guarantee that prices or logistics will remain the same as the previous year.

All benefits and recognition may be subject to production deadlines, which will be outlined in the fulfillment details sent with or after confirmation. Failure to return deliverables by the stated deadlines may result in loss of benefits or recognition. The supporter agrees that no refund will be given for the loss of benefits or recognition due to missed deadlines.

Should the supporter miss the production deadline on any printed materials for sponsorship fulfillment (escalator clings, hanging banners, floor stickers, etc.), a late fee may occur.

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Presentations:

If a Sponsored Symposium, Tools & Technology Forum presentation, or a Pre-Recorded Video was purchased, ASGCT cannot guarantee the success of your participation.

Supporters must comply with all applicable laws and regulations regarding collecting, storing, sharing, and use of personal information made by meeting attendees. Supporters must make it clear to attendees attending its sessions that any badges scanned, or business cards received, will be collected, stored, and shared, as applicable.

Tools and Technology Forum:

If a Tools and Technology Forum was purchased, the supporter agrees that ASGCT prohibits the scanning of badges at the entry of the Exhibit Hall Presentation Theater.

Sponsored Symposium:

If a Sponsored Symposium presentation was purchased, the supporter agrees to adhere to all restrictions and rules set within the separate [Sponsored Symposia Guidelines](#).

Mandatory Deposit for Sponsored Symposium:

- Upon booking a Sponsored Symposium presentation, a \$5,000 non-refundable deposit will be required in order to be placed on the 2026 Sponsored Symposia schedule.
- Once the deposit is received, the supporter will be added to the schedule in their requested time slot via writing to exhibits@asgct.org. Presentation dates and times are booked on a first come, first served basis.

Meeting Room Rental Space & Career Fair:

If a Meeting Room Rental Space is purchased, the supporter agrees to adhere to all restrictions and rules set within the Meeting Room Rental Space Guidelines (coming late 2025). Full payment is required by March 6, 2026. Meeting rooms will not be assigned until payment has been received. Private meeting room rental spaces are non-refundable. All cancellations must be made in writing to ASGCT Show Management at exhibits@asgct.org. The supporter will be liable for any cancellation fees incurred from vendors.

If a Career Fair table was purchased, the supporter agrees to adhere to all restrictions and rules set within the Career Fair Guidelines (coming early 2026).

Conduct:

The supporter agrees and understands that ASGCT is committed to providing a discrimination, harassment, and retaliation-free environment for all participants in Society events. All exhibitors, supporters, attendees, participants, vendors, EAC's must conduct themselves in a respectful and professional manner throughout the event and adhere to the [ASGCT Discrimination & Harassment Policy](#) and the [Meeting Code of Conduct](#) as posted on www.asgct.org.

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Health & Safety:

Sponsors and advertisers must adhere to all health and safety requirements set forth by ASGCT.

ASGCT Property:

The ASGCT logo is property of ASGCT and may not be used without permission from Show Management. A supporter marketing resource kit will be provided in early 2026 to all sponsors and exhibitors. The resource kit will provide customized, sharable content and social graphics supporters may utilize to inform their audience about their participation in #ASGCT2026.

The supporter understands and agrees to abide by all terms and conditions governing this agreement.

Agreements:

Show Management has full power to add, interpret, amend, and enforce these terms and conditions, provided sponsors/advertisers receive notice of any amendments made. The sponsor/advertiser agrees to abide by foregoing terms and conditions and any new amendments.

Show Management shall have no liability for its failure or inability to comply with the supporter's requests, and the supporter shall have no right to cancel this agreement because of Show Management's failure to comply with the supporter's request.

Questions regarding the Sponsor and Advertiser Terms and Conditions can be addressed to exhibits@asgct.org.