

## **ASGCT 27th Annual Meeting Recap**

May 7 - 11, 2024 - Baltimore, MD



### ATTENDANCE

2024: 7,800+ total attendees (91% in-person, 9% virtually)



2023: 7,900+ attendees (86% in-person, 14% virtually)

2022: 7,600+ attendees (in-person & virtual)

# INTERNATIONAL PRESENCE: (46 countries represented)



#### ORGANIZATION TYPE

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57%	Industry/Corporate
20%	Academic
4%	Non-profit

Top Industry Areas: #1: Biotechnology #2: Pharmaceutical/ Clinical Stage Therapy

4% Government/Regulatory Agency

#### **PRIMARY ROLES**

- 45% Researcher/Scientist
- 16% Executive/Organization Leader
- 10% Business Development
- 8% Marketing/Sales
- 6% Other Corporate/Commercial
- 4% Student
- 3% Physician
- 2% Regulatory Affairs Professional
- 2% Financial Investment
- 1% Non-Profit
- 1% Patient Advocate
- 1% Gov. Relation/Market Access Professional
- 1% Other Healthcare Provider

## EDUCATIONAL IMPACT AND PARTICIPATION

		· · · · · ·	
	260	Speakers	
	451	Abstract Oral Presentations	
	1,473	Abstract Posters	
	30	Sponsored Symposia	
	35	Tools & Technology Forum	
	110	Sponsors	
	339	Exhibitors	
25,000+			
Exhibitor			
Leads 250+			

Hours of programming!

#### Captured

### SOCIAL MEDIA AND PRESS

**65** Media Registrants **42** Media Outlets

20% Increase in media presence from 2023

#### **Featured Articles**

ASGCT: Ring's 'new class of viral vector' is re-dosable in primates, overcoming key challenge of AAVs

ASGCT2024: FDA's Marks on Accelerated Approval, Gene Therapy Costs and More

At ASGCT, Regeneron Presents Update on Gene Therapy for Genetic Deafness

annualmeeting.asgct.org