



American Society  
of Gene + Cell Therapy

**Join us in Advancing the  
Mission of ASGCT**

[asgct.org](https://www.asgct.org)



# American Society of Gene & Cell Therapy

## Mission and Vision

The mission of ASGCT is to advance **knowledge, awareness,** and **education** leading to the discovery and clinical application of genetic and cellular therapies to **alleviate human disease.**

ASGCT's strategic vision is to be a **catalyst** for bringing together scientists, physicians, patient advocates, and other stakeholders to **transform the practice of medicine** by incorporating the use of genetic and cellular therapies to **control and cure human disease.**

## History

ASGCT was established in 1996 by Dr. George Stamatoyannopoulos, professor of medicine at the University of Washington's School of Medicine, and a group of the country's leading researchers in gene therapy.

[Learn more about ASGCT's history.](#)

## 6,200+ Members

ASGCT is the primary professional membership organization for gene and cell therapy. The Society's members are scientists, physicians, patient advocates, and other professionals. Our members work in a wide range of settings including universities, hospitals, government agencies, foundations, and biotechnology and pharmaceutical companies.

[Become a member today!](#)

## Board of Directors and Officers

ASGCT's [Board of Directors](#) and committee members are the life blood of the Society, dedicated to shaping ASGCT and determining the Society's programs.

[Volunteer to serve on a committee.](#)

# ASGCT Year-Round

*Impactful Resources*



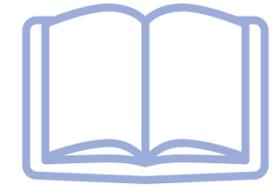
**Molecular Therapy Family of Journals**



**Patient Education**



**Landscape Reports**

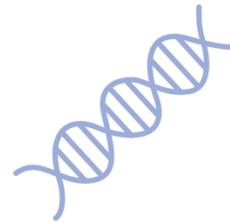


**ASGCT News**

*Engaging Education*



**Annual Meeting**



**Immuno Oncology Symposium**



**Policy Summit**



**Virtual Events and Webinars**

*Advancing the Field*



**Grants & Awards**



**Career Center**



**Global Outreach**

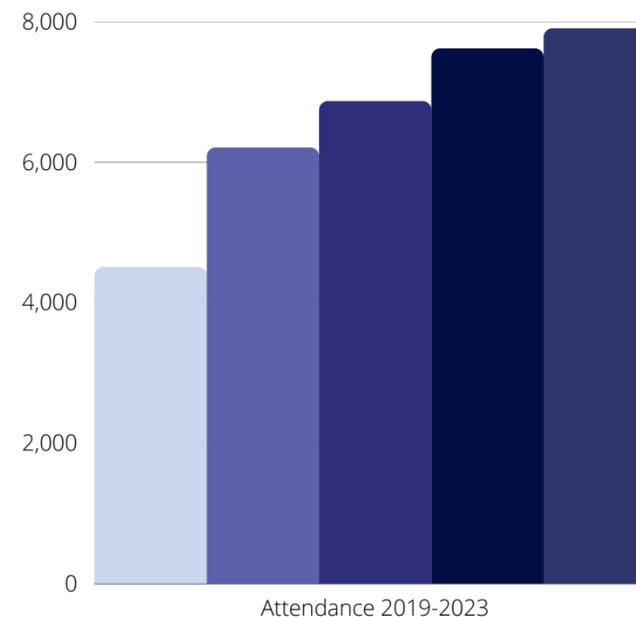


**Advocacy**

# The Premeire Annual Meeting in the Field

Cutting edge science and cuicial connections propelling the field forward

[annualmetting.asgct.org](http://annualmetting.asgct.org)



Join **over 7,900+** professionals in gene & cell therapy to learn about new technologies and developments in the field, and create and strengthen powerful partnerships

- ◆ 265+ hours of proqraming
- ◆ 322 Speakers
- ◆ 366 Abstract Presenters

- ◆ 1,306 Posters
- ◆ 269 Exhibitors

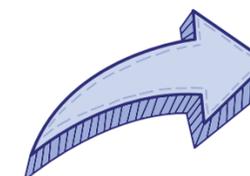


Exhibit and Sponsor  
at the 27th Annual  
Meeting



# Nearly \$1 Million in Career Development & DEI Award Funding

[asgct.org/awards](https://asgct.org/awards)

## Underrepresented Minority Fellowship Awards in Gene and Cell Therapy

Two \$100,000 fellowships will support ASGCT members in a postdoctoral or early-stage investigator fellowship in gene or cell therapy-related research. One award will be given specifically for an oncology indication and the other for any indication within gene and cell therapy

## Award for Research on Conditions Disproportionately Affecting Minorities

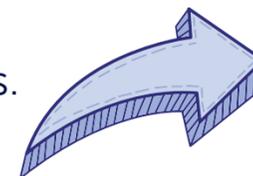
One \$50,000 award will support an ASGCT member in gene or cell therapy-related research for conditions disproportionately affecting minorities for one year.

## Career Development Awards for Early Professionals

Six recipients will receive \$100,000, totaling \$600,000 in funding across the categories below:

- |                                    |   |
|------------------------------------|---|
| Viral Vector Development           | Synthetic/Molecular Conjugates and Physical Methods for Delivery of Gene Therapeutics |
| Gene Targeting and Gene Correction | Cell Therapies  |
| Oligonucleotide Therapeutics       | Immunological Aspects of Gene Therapy and Vaccines                                    |

Additionally, in 2023, ASGCT has partnered with the [Children's Tumor Foundation](#) (CTF). As part of a shared mission to drive scientific research and funding, the Children's Tumor Foundation is supporting three additional \$100,000 Career Development Awards that may impact neurofibromatosis and schwannomatosis.



**Support ASGCT's  
Awards**

# Patient & Public Education

## Your go-to Trusted Source

Our **award winning** Patient Education resources are developed by the ASGCT Patient Outreach Committee in coordination with patient advocacy groups and other critical stakeholders. We strive to develop **accurate, reliable, and accessible resources** about gene and cell therapies available to patients and the public.



### 30+ Educational Videos with over 950,000 views!

Gene therapy 101, disease treatments, the patient journey, clinical trials, and more



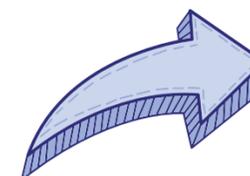
### NEW for 2024 Quarterly 'Community Quick Takes'

Hear stakeholders in the CGT space give 'quick takes' on timely topics in the gene and cell therapy development and delivery world



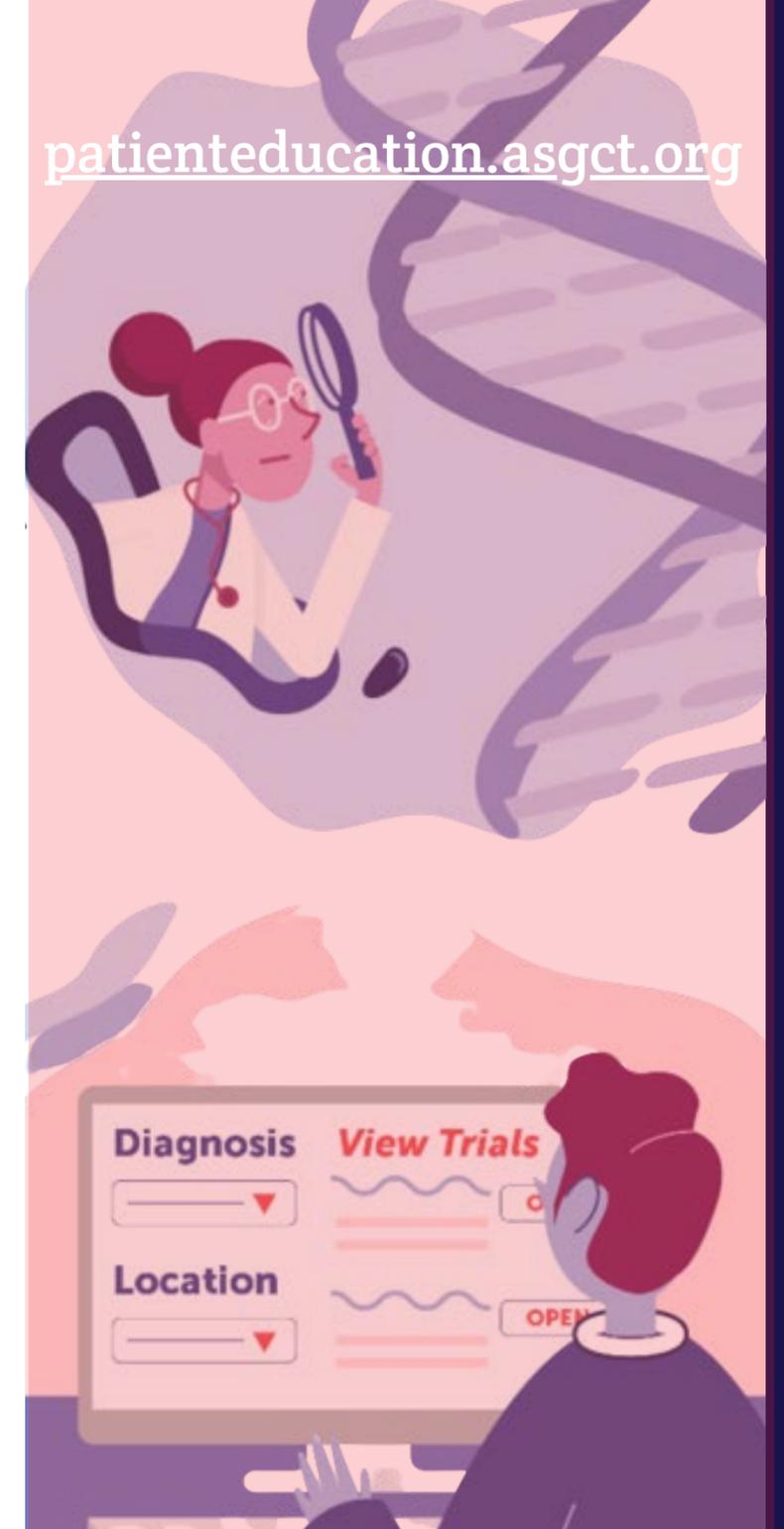
### Clinical Trials Finder

An interactive database of all active and recruiting gene & cell therapy clinical trials around the world



Support Patient  
Education

[patienteducation.asgct.org](http://patienteducation.asgct.org)



# Policy and Advocacy

## New science requires new solutions

The Society works to advance the field by advocating for policies in the areas of FDA regulation, patient access, research funding, and genetic screening and testing. **The Policy Summit** provides educational programming that connects policy and industry thought leaders with corporate, government relations, market access, regulatory, and scientific professionals.

### FDA/Regulatory Policy

Improve CBER resourcing, early communications (INTERACT meetings), CMC review, and platform regulation

### Access & Reimbursement of Gene Therapies

Increase provider reimbursement for new gene and cell therapies, correct disparate reimbursement based on site of service, and improve access to products (agnostic to payor)

### Research Funding

Increase funding for gene and cell therapy research through NIH and ARPA-H

### Medicaid Policy

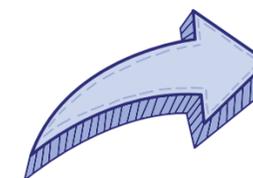
Increase access to cell and gene therapies for individuals covered by Medicaid, with a focus on the pipeline and the need for proactive solutions now

### Genetic Testing & Screening

Support broader adoption of RUSP conditions in states, accelerate adoption of new conditions onto the RUSP, enable providers to use whole genome sequencing where appropriate to diagnose rare diseases more rapidly

✦ [2023 Policy Summit Agenda](#)

✦ [2022 Policy Summit Agenda](#)



[asgct.org/advocacy](https://asgct.org/advocacy)



**Support Policy & Advocacy.**

# Global Outreach

## Fostering access to gene therapies abroad

Significant advancements have occurred in the field, and several gene therapies that may vastly improve the lives of patients are approved or nearing approval in high-income countries. Low- and middle-income countries (LMICs) do not have the same access to the resources necessary for gene therapy development, despite the prevalence of diseases that are potentially treatable with gene therapies. **The goal of the Global Outreach program is to foster equitable access to gene therapies in LMICs.**

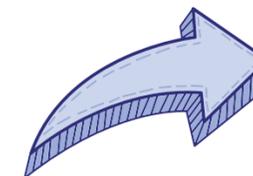
### Around the World: Virtual Symposium

This virtual series showcases research happening outside of the US. Since launching in December 2020, Around the World has over **6,000 on-demand views**. Join researchers from India, South Africa, Brazil, the Middle East, China, Australia and more as they take a deeper look into local challenges with development of gene and cell therapies.

### Global Gene Therapy Training

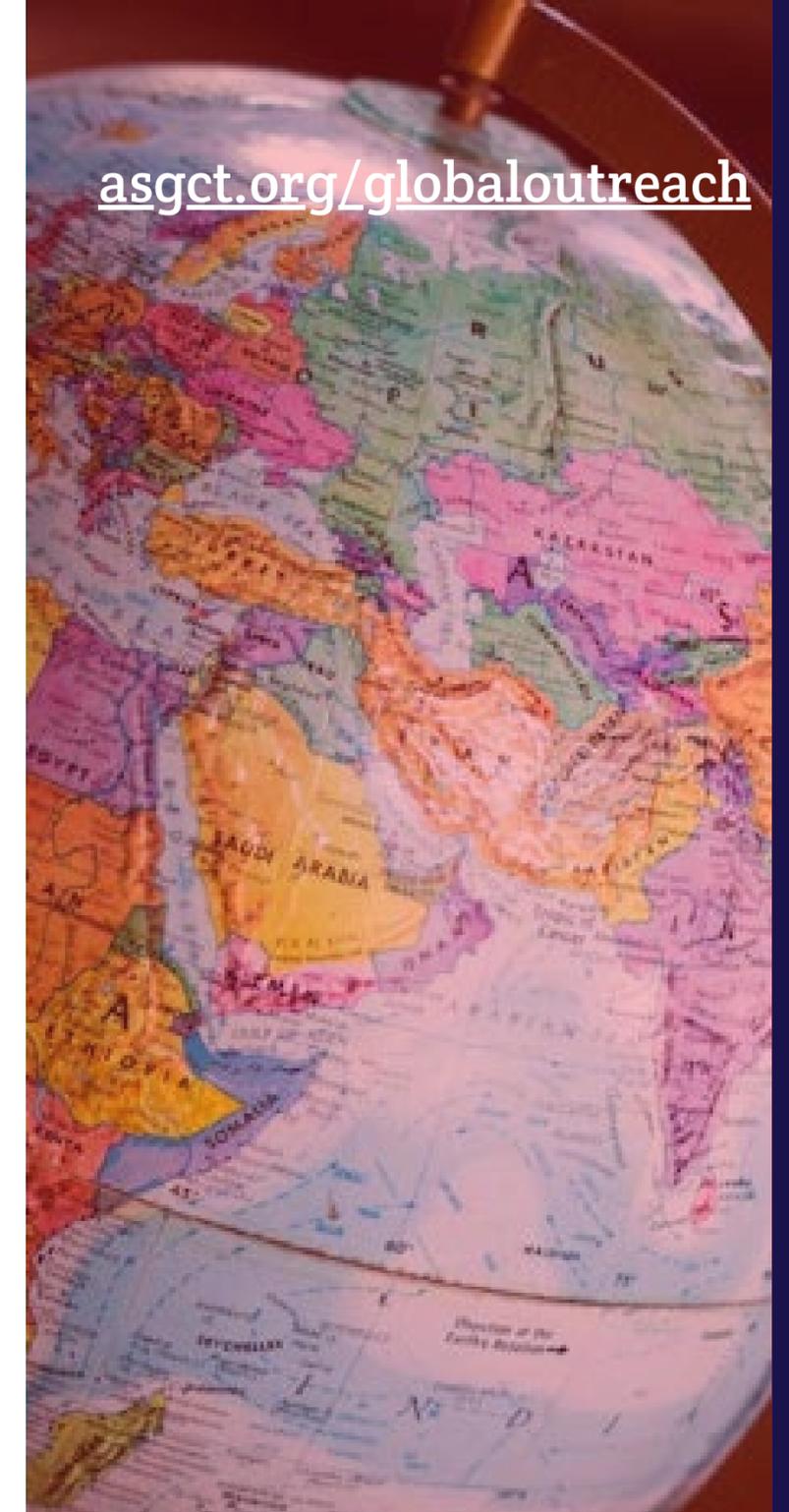
Held in collaboration with a local university, this certificate-awarding training course aims to train faculty to implement gene therapy education into university and medical school curricula in **sub-Saharan Africa**. The course provides accurate and up-to-date information that increase participants awareness and understanding of gene and cell therapy.

[Learn more](#) about the Global Gene Therapy Training with **Tanzania's Muhimbili University of Health and Allied Sciences**.



[Support Global Outreach](#)

[asgct.org/globaloutreach](https://asgct.org/globaloutreach)



# Educational Webinars & Virtual Events

## ASGCT Insights

You don't need to wait for the Annual Meeting to get the **latest research and insights**. The ASGCT Insights dives into **cutting-edge** topics presented by gene and cell therapy **experts**. Sponsorships available.

## Professional Development Cafés

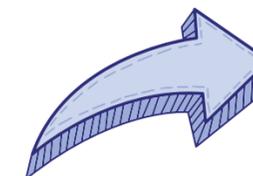
These monthly two-hour webinars provide up-to-date, high-quality **education** focused for **early-career** professionals. Advertising opportunities available.

## Global Outreach

ASGCT is **fostering** access to gene therapies in **low resource areas** by facilitating **collaborative interactions** and providing accurate information through educational and training opportunities. Sponsorships available.

## Community Quick Takes

These webinars provide an avenue for patient advocates, physicians, and other professionals in the gene and cell therapy field to **come together** to learn and discuss **important** educational topics. Sponsorships available.



[asgct.org/events](https://asgct.org/events)

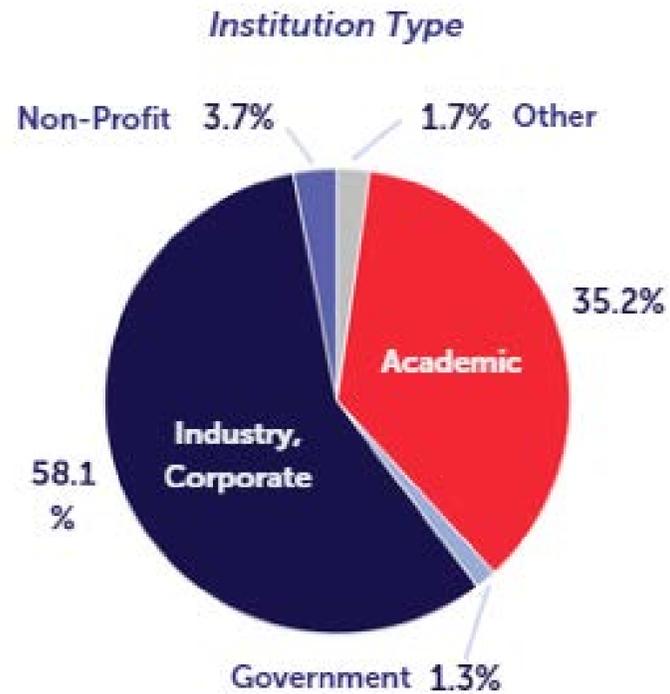


Support our  
events

# Advertisement Opportunities

Reach your Target Audience

## WHO ARE ASGCT'S 6,200+ MEMBERS?\*



### Membership is Global



Member's Top Job Functions	% of
Researcher/Scientist	57.6%
Executive/Organization Leader	15.9%
Physician	6.2%
Business/Development	4.6%
Other Corporate/Commercial	4.1%
Student	4.5%
Regulatory Affairs Professional	3.3%
Non-Profit	1.2%

Please note: respondents could only select one function. Other responses <1%.

Member's Top Specialties	% of
Viral Vectors	74.37%
Gene Editing	64.21%
Cell Therapy	59.67%
Immunology	44.71%
Cancer (Oncology)	38.27%
Nervous System	36.2%
Non-viral Vectors	38.27%
Clinical Translation	34.08%
Hematology	25.91%

Please note: respondents could indicate multiple focus areas.

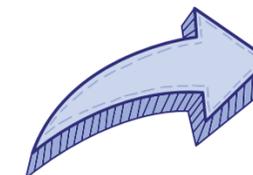
- ✦ **The Vector**

5,563+ Recipients  
33.5% Average Open Rate  
7.5% Average Click-to-Open Rate
- ✦ **The Advocate**

1,200+ Recipients  
31.4% Average Open Rate  
10.1% Average Click-to-Open Rate
- ✦ **Going Viral**

6,000+ Recipients  
38.6% Average Open Rate  
11.3% Average Click-to-Open Rate
- ✦ **Professional Development Café Series**

Up to 1,000 views



[asgct.org/about/support-asgct](http://asgct.org/about/support-asgct)



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